

Reducing childhood obesity in primary school children

Overarching indicator	Specific indicator		West Berkshire outturn 2012/13	2013/14	2014/15	'Good' is...	Direction of Travel on previous outturn	Benchmarks			Data caveats:	Frequency:	Lead
	Detail	Source						South East	England	Comparison with England value			
Prevent and reduce excess weight in children aged 4-5 and 10-11 years	2.06i: Excess weight in children aged 4-5 years old - % of children aged 4-5 classified as overweight or obese	PHOF	18.86%	19.30%	N/A	Low	declined		22.50%	Significantly better	each year a different cohort of children is measured.	Annual	LW
	2.06ii: Excess weight in children aged 10-11 years old - % of children aged 10-11 classified as overweight or obese	PHOF	29.12%	27.90%	N/A	Low	Improved		33.50%	Significantly better			
Local indicators	Target												
number of additional healthy eating initiatives commissioned in school and community settings for children	11	PH Action plan	11 Lets Get Going, TS activity, Phunky Foods		Q1+Q2=20	high	improved					quarterly	AP
number of additional physical activity initiatives commissioned in school and community settings for children	7	PH Action plan	7 Lets Get Going, swimming lessons, half term activities		Q1+Q2=33	high	improved					quarterly	AP
number of children and adults taking part in healthy eating projects in school and community settings		PH Action plan			Q1+Q2=500	high	improved					quarterly	AP
number of children and adults taking part in PH physical activity projects in school and community settings		PH Action plan			Q1+Q2=875	high	improved					quarterly	AP
number of additional road safety initiatives run		PH Action plan			Q1+Q2=1	high	improved					quarterly	AP

Supporting those over 40 to change lifestyle behaviours detrimental to health and wellbeing

Overarching indicator	Specific indicator		West Berkshire outturn	'Good' is...	Direction of Travel on previous	Benchmarks			Data caveats:	Frequency:	Lead	
	Detail	Source				2012	2013	Comparison with England value				South East
3.1 Decrease smoking prevalence in adults aged 18 and over	2.14i: Prevalence of smoking among people aged 18+	PHOF	2012 18.76%	2013 15.4%	Low	↓	17.20%	18.40%	significantly lower		Annual (Figures will be published in Feb-15)	PH and wellbeing team
local indicators	Target		2013/14	2014/15								
number of 4 week quitters		local	Q1 144 Q2 149 Q3 157 Q4 295 Total Target for 2014/15 = 840	Q1 = 211 Q2 =	high						quarterly	FN FN FN FN
number of 12 week quitters			2013/14 Q1 81 Q2 95 Q3 86 Q4 163 total 425 Total Target for 2014/15 = 70%	2014/15 Q1 = 148 Q2							quarterly	FN FN FN
3.2 Increase the successful completion of drug treatment for opiate users	2.15i: % of opiate drug users that left drug treatment successfully who do not re-present to treatment within 6 months	PHOF		2013 5.6%	High	↓	8.80%	7.80%	Significantly worse		This is available quarterly through NDTMS	
local indicators	baseline		2013/14	2014/15								
number of completers			Q1 12.2% Q2 10% Q3 6.4% Q4 6%	Q1 - 5% Q2 - 6.1%	high high	↓ ↑			Quarter results 2013-14 fall within the "similar to" 2014-15 Recording methods changed			IW IW IW
3.3 Increase percentage of adults achieving at least 150 minutes of physical activity per week	2.13i: Percentage of adults achieving at least 150 minutes of physical activity per week in accordance with recommended guidelines on physical activity	PHOF	2012 58.7%	2013 54.3%	High	↓	57.7%	55.6%	Similar			
local indicators	baseline		2013 / 14	2014 / 15								
number of new health walks started to enable people to be more physically active		local	Q4	Q1 3 Q2 8	high	↑						ZC
number of new registrations on health walks		local	Q4 12	2014/15 Q1 35 Q2 54	high	↑				Including one off seasonal walk registrations		ZC

	baseline		2011/12	2012/13								
3.4 Improve the self reported emotional wellbeing of adults	2.23i: Self-reported well-being - % of people with a low satisfaction score	PHOF	4.90%	4.4%	Low	↓	4.87%	5.77%	Similar		Annual (Figures will be published in Feb-15)	
	2.23ii: Self-reported well-being - % of people with a low worthwhile score	PHOF	NA	N/A	Low		3.64%	4.36%	-		Annual (Figures will be published in Feb-15)	
	2.23iii: Self-reported well-being - % of people with a low happiness score	PHOF	6.50%	8.5%	Low	↑	9.49%	10.36%	Similar		Annual (Figures will be published in Feb-15)	
	2.23iv: Self-reported well-being - % of people with a high anxiety score	PHOF	20.10%	18.7%	Low	↓	20.71%	20.98%	Similar		Annual (Figures will be published in Feb-15)	
local indicators	baseline		2013/14	2014 / 15								
number of new mental health and wellbeing initiatives started		local	Q1 - 0	Q1 - 0	high	increased				Initiatives include; Depressed cake stall, mental health first aid awareness training, world mental health day mindfulness		RJ
			Q2 - 0	Q2 - 1								
			Q3 - 0	Q3 - 2								
			Q4 - 1	Q4								
number of people participating in mental health and wellbeing initiatives		local	Q1 - 0	Q1 - 0	high	increased						RJ
			Q2 - 0	Q2 - 30								
			Q3 - 0	Q3 - 100								
			Q4 -30	Q4								
3.6 Increase the percentage of eligible population aged 40-74 offered an NHS health check	2.22ii: % of eligible population aged 40-74 offered an NHS Health Check	PHOF/	N/A	2013/14 19.1%	High	N/A	17.10%	18.40%			Updated annually on PHOF, but we will be able to provide quarterly figures.	
3.6 Increase the percentage of eligible population aged 40-74 receiving an NHS health check	2.22ii: % of eligible population aged 40-74 who received a Health Check	PHOF/	N/A	2013/14 8.0%	High	N/A	6.60%	9.00%				
local indicators			2013/14	2014/15								
number of people offered an NHS health check			Q1 2,012	Q1 1,407 (2.9%)		↓	20% - 9,585	20% - 9,586	Similar		quarterly	EC
			Q2 2,429	Q2 1,780 (3.7%)		↓						
			Q3 2056									
		Total Target for 2014/15 - 9720	Q4 2079									
number of NHS health checks completed			Q1 753	Q1 585 (1.2%)		↓	10% - 4,792	10% - 4,793	Similar		quarterly	EC
			Q2 916	Q2 740 (1.5%)		↓						
			Q3 1057									
		Total Target for 2014/15 - 4860	Q4 1126									

Giving every child and young person the best start in life

Appendix 1

Overarching indicator	Specific indicator		Baseline	West Berkshire outturn		'Good' is...	Direction of Travel on previous outturn	Benchmarks			Data caveats:	Frequency:	Lead
	Detail	Source						South East	England	Comparison with England value			
Improve the emotional wellbeing of looked after children	2.08: Emotional wellbeing of looked after children - Average difficulties score for all looked after children aged 4-16 who have been in care for at least 12 months on 31st March	PHOF	2010/11 15.8%	2012/13 16.4%		Low	↑	14.8%	14.0%	Not compared	This indicator can be affected by the relatively low cohort of looked after children in West Berkshire. For example, March-13 figures included the 'Strengths and Difficulties' scores for 55 children in West Berkshire.	Annual (Mar-14 data will be available in December 2014). Could Children's Services provide a snapshot at the end of each quarter?	C&YP
local indicators	baseline												
Children and yp indicators													
Improve breast feeding rates at 6-8 weeks after birth	2.02ii: Breastfeeding prevalence at 6-8 weeks after birth	PHOF	Not available	2012/13 55.6%	2013/14 No Data	High	←	50.06%	47.22%	Significantly better			FN

Supporting a vibrant district

Appendix

Overarching indicator	Specific indicator		Baseline	West Berkshire outturn	'Good' is...	Direction of Travel on previous outturn	Benchmarks			Data caveats:	Frequency:	Lead
	Detail	Source					South East	England	Comparison with England value			
2.5 Decrease statutory homelessness - homelessness acceptances and households in temporary accommodation	1.15i: Homelessness acceptances per 1,000 households	PHOF	2011/12 1.00/1000	2012/13 1.00/1000	Low	↓	1.53	2.31	Significantly lower		Annually updated on PHOF, although you may find that your Housing dept have monthly/quarterly stats	
	1.15ii: Households in temporary accommodation per 1,000 households	PHOF	0.8/1000	2011/12 0.77/1000	Low	↓	1.23	2.32	Significantly lower		Annually updated on PHOF, although you may find that your Housing dept have monthly/quarterly stats	
local indicators	baseline											
Adult services indicators												
2.4 Decrease the percentage of households that experience fuel poverty	1.17: Fuel Poverty - The percentage of households that experience fuel poverty based on the "Low income, high cost" methodology	PHOF	2011 6.8%	2012/13 6.6%	Low	↓	8.20%	10.90%			Annual (2012 figures will be published in Nov-14)	
local indicators	baseline											
environment services indicators												
2.9 Reduce domestic abuse	1.11: Rate of domestic abuse incidents reported to the police per 1,000 population	PHOF	2011/12 18.63	2012/13 19.4	Low	↑	16.21	18.15	Not compared		Annual (Figures will be published in Feb-15)	
local indicators	baseline											
community safety indicators												